

STREAMLINE

your storage with a leader in cloud.

Start now with the new HP 3PAR starter kits. Efficiency made affordable.

**Take efficiency to a higher level.
HP 3PAR Utility Storage leads
the way.**

With HP, you benefit from our leadership in storage, cloud, and thin technologies. HP 3PAR Utility Storage leads the industry with thin technologies that increase the efficiency of your storage environment and achieve a lower total cost of ownership. This allows you to reinvest your time, money and ideas into areas of your business that enable growth and innovation. Clearly, there is no better partner to take you this efficiently to the cloud.

Today, with the new HP 3PAR starter kits, you can start to enjoy enterprise storage efficiency at a midrange system price.

hp.com/uk/streamline



Streamline your storage with HP.

Reduce your risk when converting traditional storage to HP 3PAR Utility Storage – the storage platform that offers a comprehensive thin strategy that not only allows you to start thin, but also to get thin and to stay thin over time.

Thin Technologies, the HP difference.

The HP 3PAR Utility Storage platform offers unique software products that utilise the industry's only Thin Built In hardware architecture. The HP 3PAR Thin Technologies are delivered as HP 3PAR Thin Suite software, which includes:

- HP 3PAR Thin Provisioning Software cuts SAN costs, floor space requirements, and energy expenses by up to 75%.
- HP 3PAR Thin Conversion Software works with Thin Built In hardware capabilities to effectively reduce traditional volumes to half their size or less while preserving service levels and without impacting production workloads.
- HP 3PAR Thin Persistence Software reclaims nearly 100% of unused space so your storage stays thin over time. No more wasted space with 16kB nano-reclamation granularity.
- HP Thin Technologies are fully integrated with leading provisioning and reclamation APIs including support of the extended Storage API with the new VMware vSphere 5.

Save 50% with the HP 3PAR Get Thin Guarantee.

Simply purchase any HP 3PAR Storage System with HP Thin Provisioning Software and use HP 3PAR Thin Conversion Software to remove unused space from fully allocated volumes on your traditional storage arrays, transforming them into new "thin" volumes on the HP 3PAR array. We guarantee that you'll reduce your traditional capacity requirements by 50% or more, or we'll make up the difference by providing free additional disk capacity, software, and support*.

Lighten your storage load. Choose a leader in cloud.

As part of the HP Converged Infrastructure, HP 3PAR Utility Storage is a virtualised storage platform that delivers 100% of the agility and efficiency demanded by today's virtual and cloud datacentres by leveraging key technologies developed to support datacentre virtualisation. The tightly-clustered, multitenant HP 3PAR architecture allows you to start small and grow as you go —adding new applications and workloads affordably and non-disruptively— all within a single, autonomically tiered array.

Industry-leading performance, scalability, and flexibility deliver unique benefits that make any cloud more agile and efficient. Especially yours.

Start now with an HP 3PAR starter kit.

HP 3PAR F200 300GB starter kit

16x 300GB FC drives (4.8 TB raw)

HP 3PAR F200 600GB starter kit

16x 600GB FC drives (9.6 TB raw)

Each starter kit comes with

- Two F-Class 3PAR controller nodes including the Thin Build In™ ASIC,
- Four embedded FC host ports,
- Two disk drive chassis (Total of 32 drive slots),
- 16x FC disk drives (300 GB or 600GB).

Software included: HP 3PAR InForm Operating System Software, Thin Suite.

Services included : HP 3 years Support Plus 24 and installation services.

*For more details on the HP 3PAR starter kits and the 3PAR advantages please contact your HP or HP channel partner representative.

Check the specs - www.hp.com/go/3PAR

Start now with the new HP 3PAR starter kits. Efficiency made affordable.

* Experience capacity savings of 50% or more with HP 3PAR Get Thin Guarantee when converting from an existing legacy system to a HP 3PAR storage array. The above is intended to highlight certain aspects of our Get Thin Guarantee and does not contain the full terms, conditions, limitations, definitions, and other provisions ("Terms") of the Get Thin Guarantee. The Terms shall be contained in a written Get Thin Guarantee Terms and Conditions which shall take precedence over the above. Qualification for our Get Thin Guarantee is subject to your acceptance of a Get Thin Guarantee Terms and Conditions and your satisfaction of those Terms.

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